

Blink

a brief from the ASORN Board of Directors

President's Message

I hope you are enjoying the longer and warmer days of summer. In just a few short months we will be meeting in San Francisco for our Annual Meeting. The programs have already been mailed and I hope you are making plans to join us for this year's exciting presentations.

In planning for this year's meeting we met different challenges than in previous years. Meeting sponsorship and corporate support has certainly been impacted by changes in the pharmaceutical and industry regulations and also due to our lagging economy. The Board of Directors has strived to meet all of the requirements of our ANCC accreditation, yet still provide an Annual Meeting program that is stimulating and cost-effective for the members of our organization. We are very proud of the program that the Planning Committee s planned for us and I strongly encourage you take advantage of this wonderful educational opportunity. Thank you Rose Strong, Barbara Ann Harmer, Diane LaRosa, Joy Bankert, Carol Mathews and Cathy Henning!

Other ways in which the Board of Directors has worked in securing support for our organization is through our collaboration with industry leaders and by working with other organizations within the ophthalmic community. This year we have reached out to the American Academy of Ophthalmology (AAO), the American Academy of Ophthalmic Executives (AAOE), and the Joint Commission on Allied Healthcare Personnel in Ophthalmology (JCAHPO) and offered our support and desire to work together with their memberships. The response has been positive and we look forward to working more closely together in the future.

Another way that we strengthen our organization is by collaboration with other leaders in the ophthalmic community. I am very pleased to announce that ASORN has entered into a collaborative partnership with LocalEyeSite (LES), the premiere online destination for ophthalmic professionals. We share a common goal with LES by supporting education, professionalism and advancements in the quality of eye care. ASORN and LES will work together in a collaborative effort to raise awareness of our organizations and to provide support and resources in the ophthalmic community to our members. I urge you to go to the LES website at <http://localeyesite.com> and take advantage of their free registration. It will allow our members to view career opportunities, see continuing education offerings, view current eye care and industry news and participate in the "Idea Exchange" for professional information exchange.

On behalf of the Board of Directors I welcome the LocalEyeSite Team as our partner in promoting excellence in ophthalmic education and patient care.

I hope you are enjoying BLINK and our more frequent communications with the ASORN membership. Please feel free to contact me with any thoughts or suggestions.

ASORN Board of Directors

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With my Best Regards,

Eileen Beltramba, RN, BS, COT, CRNO
ASORN President
Eye Surgery and Laser Center
Winter Haven, Florida

Communicate with Eileen: ebeltramba@gmail.com

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